Portals

ELEVATE YOUR BUSINESS TO THE NEXT LEVEL

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PORTALS IN NUMBERS

JOIN +100 SUCCESS STORY

128
HAPPY CLIENT

50
TALENT

750
SUCESSFUL PROJECT

ABOUT US

Portals is a leading company in Business Development and Digital Marketing. It has recorded hundreds of success stories with reputable companies in the Middle East and locally since its inception in 2014.

We are trusted by providing everything business owners need to develop and thrive, from idea and planning, marketing services, digital consulting, software solutions, and even training.

We aim to help and support companies and organizations to develop, grow and innovate during different stages and various fields, by providing our integrated services in marketing, software solutions, consulting and Training all in one place.

With our team of experts, we study, plan, direct, and implement to get the most efficient results and achieve the goals and requirements of customers.

WHY US?

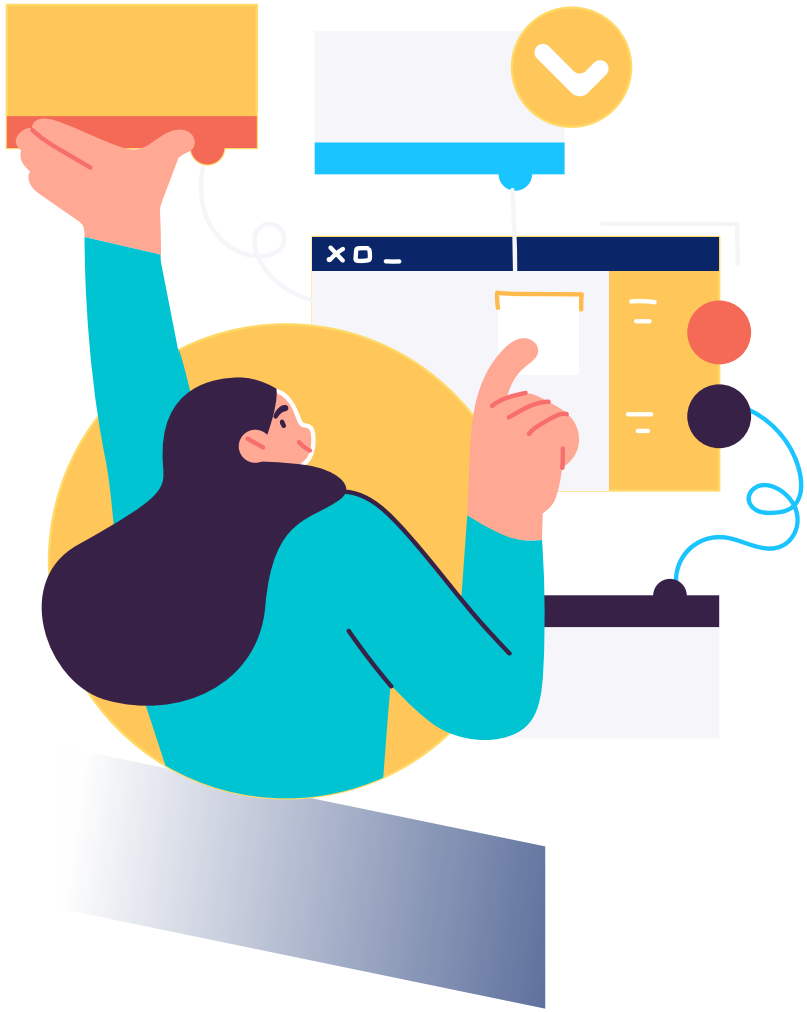
Create your digital signature with Portals:

TEAM
Of Senior Experts in
Various Fields

COMMITTED
To Our Promises

GUARANTEE
information Confidentiality

PROVIDE
integrated Services in
One Place



OUR VALUES

OWNERSHIP

We stand behind our promises

EXCELLENCE AND CREATIVITY

Excellence and creativity are the main triggers of our business

COLLABORATION

We believe that teamwork and collaboration create what individuals cannot do alone

QUALITY

Is what our current customers will communicate to our future customers

WHAT DO WE OFFER?

MARKETING SOLUTIONS

SOFTWARE SOLUTIONS

HOW WE WORK?

There are two main ways in which we provide our services

PEOPLE OUTSOURCING

PROJECTS OUTSOURCING

CONTACT US

MARKETING SOLUTIONS

Our digital marketing services are not just a service, but an experience to cherish!

MARKETING CONSULTING SERVICES

The consulting services sector has a significant role in the success and expansion of businesses. With consultation, we help you identify the nature of your business, study competitors, and the market you are targeting. Thus, propose the most effective marketing solutions for your business and ways to implement them.

CONTENT CREATION

Content is The King! A corporation might not have an expert team to create and manage their website's content and social pages, which needs to be updated continuously, therefore we offer this service and have a team of professionals who specialize in content writing and are more than capable to create the best content for any business.

SEARCH ENGINE OPTIMIZATION (SEO)

Our team works based on the standard SEO techniques and practices in line with Google policies including On-page / Off-page SEO optimization and Keyword Analysis. We also offer Website Analysis and monitor the updates and enhancements that Google publishes consistently, whether technical updates or content updates that Google prefers.

CREATIVE DESIGN SERVICES

As the core of any company's identity, Portals brings together content, branding, visualization and conceptual design and shape it in an appealing way for everyone to know and be able to recognize instantly. Our creative works include Graphic Design, Motion Graphic Videos and Brand Design

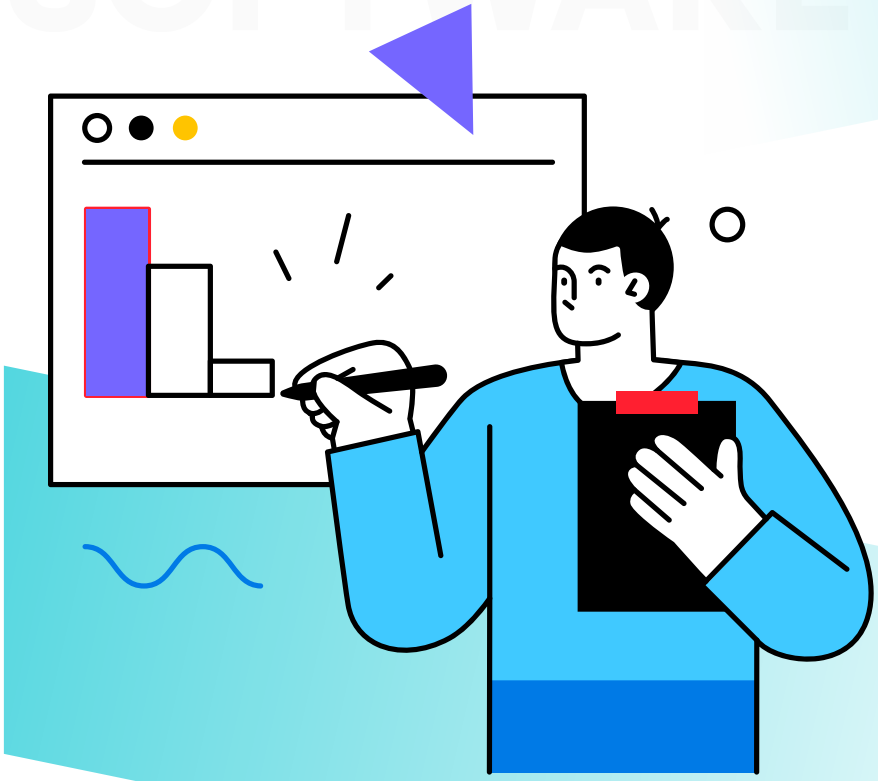
SOCIAL MEDIA MANAGEMENT

It is essential to know the techniques and methods of reaching your customers on social media in order to be able to provide what they need at the right time and place. Our team of experts manages and analyzes different social media platforms such as Twitter, Instagram, Facebook, Snapchat, etc. to help you better reach and engage with your target audience, which in return saves you the time and effort.

PAID ADS CAMPAIGNS

At Portals we plan, launch, monitor and optimize ads to reach goals and achieve a real return on investment. We offer detailed plans for Ad Campaigns and the most effective execution using different social media platforms, Google and Email.

SOFTWARE SOLUTIONS



SOFTWARE SOLUTIONS

WEB DESIGN AND DEVELOPMENT

Professional web design and development positively affects the impression that customers and visitors take of you at first glance.

Using our professional web design and development services, we help you influence visitors and their journey positively, thus achieving your marketing goals by offering Systems Analysis, Website Design, Website Development, E-learning and E-stores.

CUSTOMER RELATION MANAGEMENT SYSTEM (CRM)

In CRM service, we work on designing the interface of the system, programming the system, and then testing how the entire system works in order to provide the best customer management system for you and your company.

MOBILE APP DEVELOPMENT

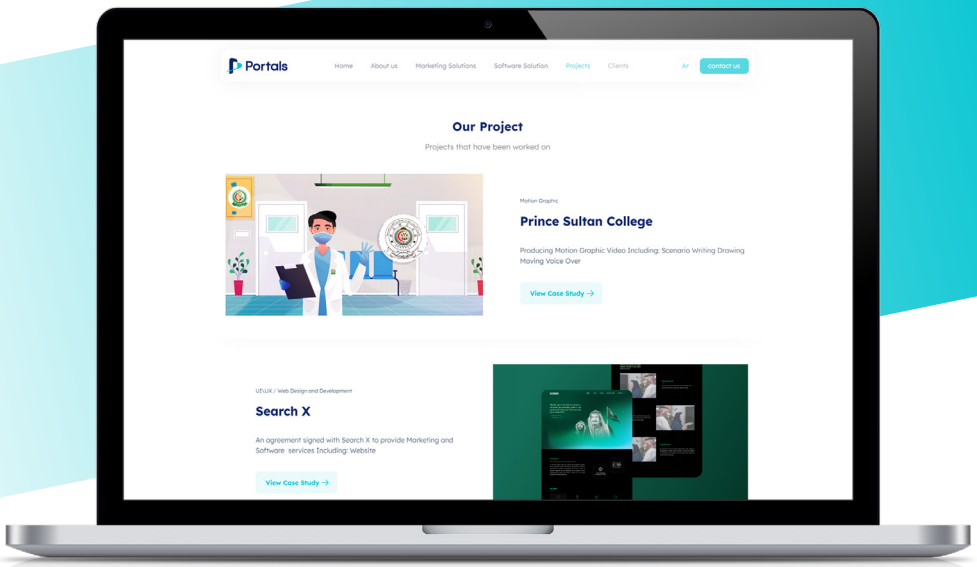
There is no wonder that the mobile app industry is thriving with the growing demand for smart solutions to have everything at the click of a button. Moreover, smartphone penetration and app usage are steadily growing. We offer UI\UX Design and App Development for E-stores, Corporate and Custom apps using different programming languages that we master (i.e. Android, IOS, Flutter, React Native, etc.)

ARTIFICIAL INTELLIGENCE (AI)

The use of artificial intelligence has recently prospered in various sectors specially in the business world. It affects many areas including Recruitment, Marketing, Research and data analysis, Customer service and Cyber Security. With the help of our team of experts, you'll be able to take part in this new technology.

OUR PROJECTS

Browse some of our projects by scanning the QR Code



OUR CLIENTS

ثبات THABAT

THE WORLD BANK

جامعة المعرفة ALMAAREFA UNIVERSITY

SEARCHX

bakkah

SAC Training & Consulting

سالك SALIC

الاتحاد السعودي للمصارعة SAUDI WRESTLING FEDERATION

مركز الأمير خالد الفيصل للاعتدال

SPM CONSULTANTS

الإتحاد السعودي للبولينج Saudi Bowling Federation

المنصة المعرفية لجمعيات الأيتام رواء

المجلس الفرعي التخصصي لجمعيات الأيتام Specialized Council for Orphan Associations

غدن Ghadan

TECH Start

مدارس تالات TALAT SCHOOLS جودة التعليم والمكان

احتواء مركز ضيافة للأطفال Alhitwa Daycare

روض الجنات

DAI
Shaping a more livable world.

حافظ

الخبرات الذكية
Smart Expertise
تعليم - تدريب - استشارات

مؤسسة حياة الخيرية
Hayat Charitable Foundation

المودة
almawaddah
جمعية المودة للتنمية الأسرية
Almawaddah Society for Family Development

CIEC
بصمة إبداع للإستشارات الهندسية
Creative Imprint Engineering Consultants

HRCOM

تقنية المدن الذكية
SMART CITIES TECHNOLOGY

بيوت
BOYOOT

المباني الآلية
Automated Buildings

PALMS
LAND

تسبيل
تسبيل لتطوير الأوقاف
Tasbeel For Awqaf Development

تنمية القيادات
LEADERS DEVELOPMENT

أول الحلول
FIRST SOLUTIONS

Professional
Recruitment

عرين
AREEN

EYSAR
FINANCIAL CONSULTING

DK
Digital Knowledge
Company
شركة
المعرفة الرقمية

البيت العتيق
شركة البيت العتيق
للتطوير والاستثمار العقاري

PRIME GATE
البوابة الأساسية

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